

# ✓ Checklist: What to Include in Your Health Plan's Member Engagement RFP

Looking for the right vendor to help you make a member engagement program a resounding success? Use this checklist (based on the Carenet Health resource, ***Health Plan Member Engagement: Guide to the Most Critical Questions to Include in Your RFP***) to ensure crucial information is included in your Request for Proposal (RFP).

## More RFP writing tips

- ✓ **Involve key stakeholders** across your organization to ensure you capture the detailed vendor capabilities needed to launch or improve your health plan's member engagement program.
- ✓ **Outline any possible roadblocks** (outdated platforms, limited resources or technical issues) your health plan needs help with overcoming, so you'll find vendors that are up to your plan's challenges.
- ✓ **Invest time upfront** during the drafting stage, so you don't miss any important program requirements. It will save your team time and resources later on during decision-making and implementation.

Download the complete engagement program RFP guide

[CLICK HERE](#)

### How can we help?

Optimizing your health plan's member engagement programs takes asking the right questions, determining the right strategy, implementing the right actions, and testing and improving along the way.

We're always happy to share our insights and best practices as you brainstorm new programs. Contact the Carenet experts via [marketing@carenethealthcare.com](mailto:marketing@carenethealthcare.com).